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FOX 8 PARTNERS WITH VIVA NOLA *WILL PROVIDE NEWS EN ESPAÑOL*

New Orleans, LA – FOX 8 is proud to announce our partnership with VIVA NOLA to share FOX 8 News, Weather and Sports in Spanish. Through www.FOX8live.com/espanol this partnership will provide critical news and information for our Spanish-speaking community.

I am excited to help connect our Latino community to the content FOX 8 provides especially in regard to safety in terms of COVID 19 and severe weather", said FOX 8 Vice President and General Manager Ronna Corrente. "As broadcasters it is our responsibility to provide critical information to as many people as possible, this helps us do that".

VIVA NOLA Magazine is a print and digital variety publication, serving to provide the Latino/Hispanic perspective on current events from the world of news, entertainment and culture as they happen in the New Orleans area.

"This is an important partnership to reach the Hispanic audience with essential information especially during this pandemic and threats of severe weather," said FOX 8 News Director Mikel Schaefer. "We look forward to working with Viva Nola to achieve such a critical goal."

"We are very proud to work alongside such a respected news organization and will continue to work for our Latino community in a joint effort that will allow us to create and share more Spanish content in both the VIVA NOLA and FOX 8 media outlets", said VIVA NOLA Publisher AnaMaria Bech.

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FOX 8 News is committed to providing in-depth investigative stories that affect change. Holding the powerful accountable and shining a light on public corruption is the staple of our news philosophy. As broadcasters, we at FOX 8 News have the great responsibility of keeping the viewing public safe and informed about the world around them. With this thought in mind, FOX 8 News continues to lead New Orleans, Louisiana and the nation in the field of investigative

journalism. Not only through Lee Zurik Investigations, but Shelley Brown leads the FOX 8 Defenders Unit, looking into consumer complaints and finding resolutions; Kim Holden and Natasha Robin keep a close watch on crime and the impact it has on our community in a continuing series of Crime Tracker Investigations; and no one covers our ever-shrinking coastline and the effect it has on the people living in those areas and the city's flood protection system like John Snell.

If you would like more information about this topic, please contact Blaine Strawn at 504-483-1301 or email at bstrawn@fox8live.com.

